

Seize the opportunity to reach the Chinese community with your message.

This year's Sacramento Chinatown Culture Fair, "Bridging the Past to the Future," will be a day of culture, education, and fun!



To make a charitable donation to Sacramento's Chinatown Culture Fair make your check payable to:

Gifts to Share / CMR

Mail your check to:
Lillie Shiroy
Chinatown Culture Fair
P. O. Box 221155
Sacramento, CA 95822

Gifts to Share Inc. / CMR is a
501 (c) 3 non-profit organization.
Federal Tax Number 94-2985546

For more information on Sacramento's Chinatown Culture Fair's "Bring the Past to the Future"

Contact:

Lillie Shiroy - Yee
916-392-4829
lyshiroy@comcast.net

Chinatown  Fair Committee
www.yeechow.org/culturefair P. O. Box 221155, Sacramento, CA 95822

The mission of the Chinatown Culture Fair Committee is to promote Sacramento's historic Chinatown and Downtown Sacramento as a destination where families may come to enjoy arts and entertainment as well as learn about the cultural and historical heritage of our Asian community.

Indeed, Sacramento's Chinatown Culture Fair build's on the city's ongoing effort to revitalize Sacramento's urban core into a safe, livable, sustainable environment with a vibrant mix of social and cultural activities.

The City of Sacramento and the Chinatown Culture Fair Committee invite your to participate in the

Chinatown Culture Fair



Bridging
the Past
to the
Future

Sacramento's Historic Chinatown
3rd - 5th and I - J Streets

Sunday, September 23th, 2012
11am - 4pm

Stage Programs

- Lion Dance
- Chinese Martial Arts
- Chinese Music and Dance
- Chinese Fashion Show

Special Programs

- Noted Speakers Stories from Chinatown
- Visit the Sun Yat Sen Memorial Hall
- Displays on Chinese American Pioneers

Community Services

- Energy Conservation Resources
- Explore Chinese Medicine
- Get informed on Social Services

Demonstrations and Hands On Activities

- Calligraphy
- Origami
- Chinese Lanterns
- Mahjong
- Chinese Chess
- Tai Chi
- Chinese Cooking

Exhibit Booths

- Chinese Music, Videos, and Books
- Chinese Food, Herbs, and Snacks
- Games and Toys
- Cosmetics and Accessories
- Chinese Arts and Crafts

**Children Games,
and More**



This is rare opportunity to reach a market segment that demographical data indicates above average income level, home ownership, college education, and travel.

Sponsorship Levels

Diamond - \$3,000

Booth, display of your corporate banner, full page, back cover color ad

Platinum - \$2,000

Booth, full page black and white ad on inside front or inside back cover

Gold - \$1,000

Booth, full page black and white ad inside page of program guide

Silver - \$500

Booth, half page black and white ad on inside page of program guide.

Bronze - \$250

Half page black and white ad on inside page of program guide.

Booth Rental - \$100

All sponsors will be acknowledged in our Chinatown Cultural Fair event program and on the Web at www.yeefow.org/culturefair

Order your booth space today!
Space is limited.

Participating Organizations

supported in part by the following organizations:

- APAPA and the Yin Foundation
- Asian Pacific Rim Foundation
- Boy Scouts of America Troop 8
- Boy Scouts of America Troop 50
- California Chinese e-Resources
- Chinese American Council of Sacramento
- Chinese Benevolent Association
- Confucius Church of Sacramento
- Downtown Sacramento Partnership
- Eastwind Books of Berkeley
- Families with Children from China - N. CA
- George Quan
- KBTv8, Where Cultures Meet
- Lee On Dong Association
- Ngai Sing Music Club
- 1430AM Indian-Asian Cultural Radio
- Ong Ko Met Association
- Organization of Chinese Americans, Sacto. Ch.
- Russian American Media
- Sacramento Acupuncture Center
- Sacramento Area Formosan Association
- Sacramento Capitol Lions Club
- Sacramento Chinese Community Service Center
- Sacramento Chinese Culture Foundation
- Sacramento Convention and Visitor Bureau
- Sacramento Jinan Sister Cities
- Sun Yat Sen Memorial Hall
- Wong Center
- World Journal
- Yee Fow Center for History, Culture, and Trade