

Seize the opportunity
to reach the Chinese community
with your message.

This year's Chinatown Mall
Culture Fair, "Bridging the Past
to the Future," will be a day of
culture and fun.



To make a charitable contribution to the
Chinatown Mall Culture Fair
make your check or money order payable to:

Confucius Church / Chinatown Culture Fair

Attention: Johnson Zeto
P.O. Box 188053
Sacramento, CA 95818

Donations to the Culure Fair
must be received
no later than August 30, 2008.
Confucius Church is a 501 (c) 3
non-profit organization
Non-Profit Tax Exempt ID #94-1647718.

For more information on the
Chinatown Mall Culture Fair
"Bridging the Past to the Future"

Contact:

Lillie Yee-Shiroi
916-392-4829
lyshiroi@comcast.net

Chinatown Mall  Culture Fair Committee
visit online at www.yeeofow.com 427 Chinatown Mall, Sacramento, CA 95814

The mission of the
Chinatown Mall Culture Fair Committee
is to promote the Chinatown Mall and
Downtown Sacramento as a destination
where families come to enjoy arts and
entertainment as well as learn about
the cultural and historical heritage
of our Asian community.

Indeed, the Chinatown Mall
Culture Fair will build on the city's
ongoing effort to revitalize Sacramento's
urban core into a safe, livable, sustainable
environment with a vibrant mix of social
and cultural activities.

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The City of Sacramento
and the
Confucius Church of Sacramento
invite you to participate in the

Chinatown Mall Culture Fair



Bridging the Past to the Future

Sacramento Chinatown Mall
3rd - 5th and I - J Streets

Sunday, September 14, 2008
11am - 4 pm

Stage Programs

- Lion Dance
- Chinese Martial Arts
- Chinese Music and Dances
- Chinese Fashion Show

Special Programs

- Noted Author's Stories from Chinatown
- Dennis Yep of InterAct Theater Troupe
- The Amazing Happy Chef
- The Wonder of Chinese Noodle Pulling
- Visit the Sun Yet Sen Memorial Museum

Community Services

- Energy Conservation Resources
- Explore Chinese Medicine

Demonstrations and Hands On Activities

- Calligraphy
- Chinese Chess
- Origami
- Tai Chi
- Chinese Lanterns
- Chinese Cooking
- Mahjong

Exhibit Booths

- Chinese Music, Videos, and Books
- Chinese Food, Herbs, and Snacks
- Games and Toys
- Cosmetics and Accessories
- Chinese Arts and Crafts
- Corporate Information
- Organizational Information

**Children Games,
Guest Speakers,
and More**



This is a rare opportunity to reach a market segment that demographical data indicates above average income level, home ownership, college education, and travel.

Sponsorship Levels

Platinum - \$3000

Booth of your choice and banner at one of the Chinatown Mall entrances

Gold - \$2000

Booth at prime location and poster displayed

Silver - \$1000

Booth at a quality location

Bronze - \$500

Booth at a good location

All sponsors will be acknowledged in the event program and announced on stage.

Booth Rental - \$100

with no display or stage promotion

Participating Organizations

Confucius Church
of Sacramento

Yee Fow Center
For History, Culture, and Trade

Ong Ko Met Association

Organization of
Chinese Americans,
Sacramento Chapter

Sacramento Capitol
Lions Club

Sacramento Chinese
Community Service Center

Sacramento Chinese
Culture Foundation

Sacramento Convention
and Visitors Bureau

Sacramento
Downtown Partnership

Sun Yat-sen
Memorial Museum

The Wong Center

World Journal